



Shri Guru Govindsinghji College (B.J.), Malegaon Road, Nanded.

(Affiliated to Swami Ramanand Teerth Marathwada University, Nanded)

Principal: Dr. Vikas Limbaji Kadam [Ph. D. MA(MCJ), NET, PGDEM&FP]

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Best Practice 2: Emphasis on Media Ethics, Journalistic Integrity, and Understanding of Media Laws

1. Title of the Practice:

- Promoting Media Ethics, Journalistic Integrity, and Legal Awareness in Journalism Education

2. Objectives of the Practice:

- To instill a strong sense of ethical responsibility and integrity in aspiring journalists.
- To familiarize students with media laws and regulations, ensuring their understanding of legal boundaries in journalism.
- To educate students about the consequences of unethical practices such as fake news, sensationalism, and invasion of privacy.
- To prepare students to handle sensitive reporting topics with respect to human rights, privacy, and public interest.

3. The Context:

- In today's media landscape, the rapid dissemination of information comes with the risk of spreading misinformation and breaching ethical boundaries. As future journalists, students must uphold the highest standards of integrity and adhere to laws governing media practices. The college recognized the need to make media ethics and legal awareness a cornerstone of its journalism curriculum, to prepare students for the ethical dilemmas they may face in the field.
- The challenge lay in making ethics and law an integral part of journalism education without it feeling detached from the practical aspects of reporting and broadcasting.

4. The Practice:

- The college incorporates mandatory courses on media ethics, journalistic integrity, and media laws into the core curriculum. These courses cover topics like truth and accuracy, independence, fairness, harm minimization, accountability, and transparency.
- Real-world case studies are integrated into classroom discussions to provide students with practical examples of ethical dilemmas. Court cases related to defamation, privacy, copyright infringement, and RTI (Right to Information) are also discussed.

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- Workshops and seminars are organized with legal experts, senior journalists, and media critics to help students understand the nuances of media laws, such as the Press Council of India guidelines and international codes of journalism ethics.
- A code of conduct for student journalists is enforced during internships and practical assignments, where students are required to follow ethical standards in reporting and content creation.

5. Evidence of Success:

- Students have shown improved understanding and application of ethical standards in their reporting, as reflected in their course assessments and project evaluations.
- Several students have participated in and contributed to national debates and discussions on ethical journalism, demonstrating their critical thinking on the topic.
- Media outlets and organizations providing internships have noted that students from the college exhibit a stronger grasp of media laws and ethics compared to their peers.
- The college has seen fewer instances of plagiarism, sensationalism, and biased reporting in student projects, showcasing the effectiveness of the ethical training.

6. Problems Encountered and Resources Required:

- The abstract nature of ethical issues sometimes made it difficult for students to engage fully with the subject. This was addressed by focusing on real-life examples and case studies to make the learning more relatable.
- There was a need to update the curriculum frequently to accommodate changes in media laws, technological advancements, and evolving ethical standards in journalism.
- Bringing in experts from the media and legal fields required coordination and funding, but the college secured partnerships and sponsorships to facilitate this.

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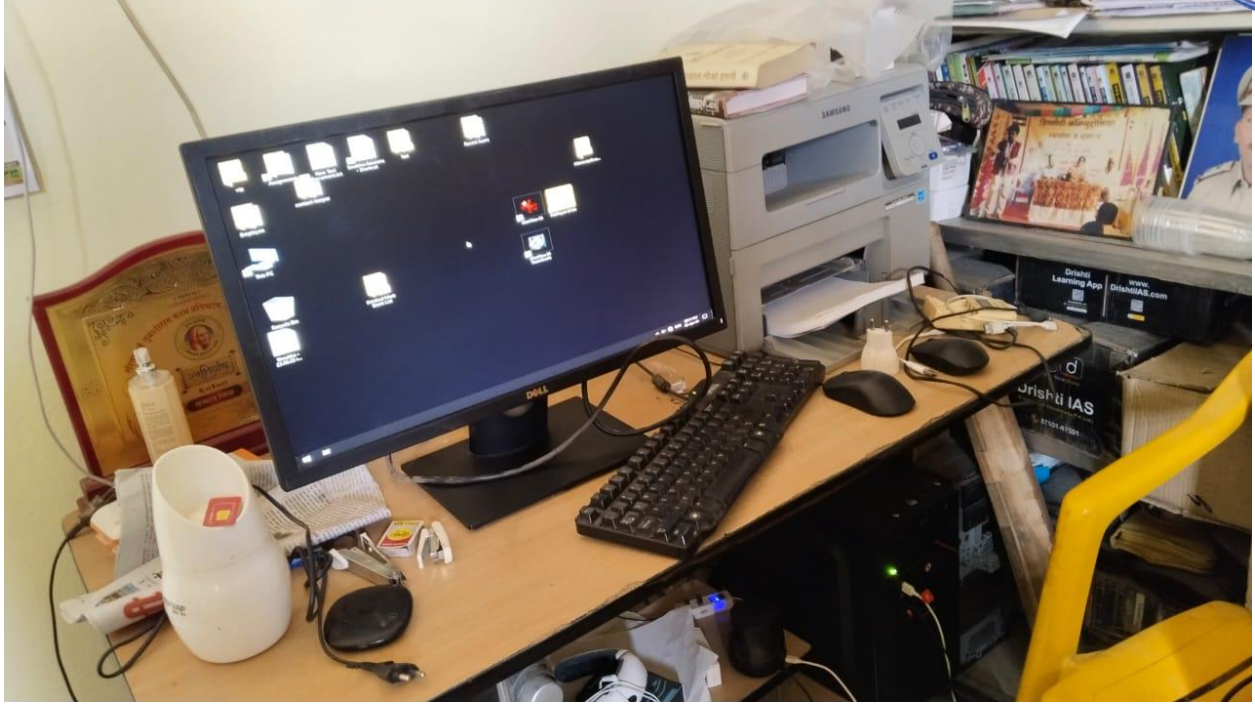


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