



Shri Guru Govindsinghji College (B.J.), Malegaon Road, Nanded.

(Affiliated to Swami Ramanand Teerth Marathwada University, Nanded)

Principal: Dr. Vikas Limbaji Kadam [Ph. D. MA(MCJ), NET, PGDEM&FP]

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Best Practice 1: Operate In-House Newsrooms, Studios, or Campus Radio Stations

1. Title of the Practice:

- Practical Journalism Training through In-House Newsrooms, Studios, and Campus Radio Stations

2. Objectives of the Practice:

- To provide hands-on training in journalism, broadcasting, and media production.
- To enhance students' skills in real-time news reporting, editing, and broadcasting.
- To familiarize students with the workings of newsrooms, radio stations, and TV studios.
- To build confidence in on-camera performance, voice modulation, and storytelling.

3. The Context:

- Journalism is a field that requires both theoretical knowledge and practical application. Traditional classroom teaching alone cannot provide students with the experience necessary to excel in the media industry. By operating in-house newsrooms, studios, and radio stations, students can practice journalism in real-world scenarios within the controlled environment of the college.
- The challenge was setting up state-of-the-art facilities that replicate the professional environment of actual media houses. The college addressed this through strategic investments in equipment, software, and experienced faculty who could guide students in real-time projects.

4. The Practice:

- The college has established a fully functional newsroom, studio, and campus radio station where students are involved in day-to-day operations. Newsrooms are equipped with editing software, cameras, microphones, teleprompters, and news desks for live reporting.
- Students participate in all phases of news production, including researching, writing, recording, editing, and broadcasting. This practice is mandatory for all journalism students, and the work done here is evaluated as part of their academic curriculum.
- Campus radio operates on specific time slots where students run programs on current affairs, social issues, and entertainment. They are involved in program planning, hosting, and technical management.

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- Regular collaborations with external media professionals ensure that students receive feedback and stay updated on the latest industry trends.

5. Evidence of Success:

- Students have developed strong multimedia storytelling skills, as evident in their end-of-year projects and real-time assignments.
- Alumni feedback suggests that these facilities helped them seamlessly transition into professional roles in news channels, radio stations, and digital media.
- The campus radio station has gained popularity, with an increasing number of students from various departments tuning in.
- Several students have won awards in college-level journalism competitions due to their polished skills in reporting, video editing, and live broadcasting.

6. Problems Encountered and Resources Required:

- One of the primary challenges faced was the need for continuous upgrades in technology to keep up with industry standards. Frequent equipment maintenance and software updates were necessary.
- A significant amount of funding was required to set up and maintain these facilities. The college sought external sponsorships and grants to mitigate costs.
- Recruiting trained technical staff to manage equipment and oversee production was another challenge.

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